



# SPONSORSHIP PROPOSAL

## aes23

International **Evaluation** Conference

Conference workshops 25 & 26 September

Conference 27–29 September

**Brisbane** | Australia

*'Through the lens'*

# AN INVITATION TO SPONSOR

The aes23 International Evaluation Conference will be held from 27 to 29 September 2023 at the Brisbane Convention and Exhibition Centre located in the South Bank precinct. The conference is preceded by an extensive workshop program on 25 and 26 September.

The aes23 International Evaluation Conference has a well-earned reputation as the annual premier event for evaluation and performance measurement professionals across Australia, New Zealand and the Asia-Pacific region. Your participation in the conference will provide you with access to those who use your services, as well as excellent opportunities to grow your networks.

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This year we are elated to be hosting renowned international keynote speakers who will bring a breadth of knowledge, creativity and insight to the evaluation community.

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The conference theme 'Through the Lens' will help us to reflect on our theory and practices; to refract our knowledge and learning in ways that enable us to embrace diversity in our communities; as well as to refocus on the future and deliver evaluative insights that resonate.

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After a positive response in Adelaide, we look forward to once again providing our sponsors and exhibitors the ideal platform to meet with delegates and engage in all things evaluation in Brisbane.

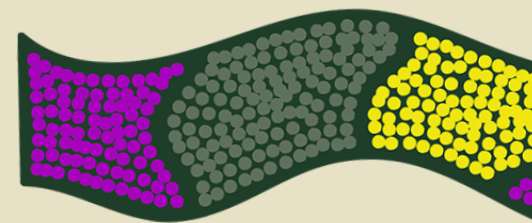
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Included as part of this prospectus is a range of sponsorship opportunities on offer that will provide excellent exposure to delegates that represent a wide industry range.

AES Sponsorship Liaison Kerrie Wise will make direct contact to discuss what package may be of interest to you and to assist with any queries you may have with sponsorships. If, in the meantime, you are interested in supporting the aes23 conference or would like to discuss the possibility of a tailor-made sponsorship package that may better suit your organisation, then please make contact with Kerrie directly at [kerrie@destinationconference.com.au](mailto:kerrie@destinationconference.com.au).

**We look forward to welcoming you to Brisbane for the aes23 International Evaluation Conference.**

Yours sincerely



**Kiri Parata**, AES President

**Bill Wallace**, CEO

about

## WHO IS THE AES?

The Australian Evaluation Society (AES) is a member-based organisation which exists to improve the theory, practice and use of evaluation in Australia for people involved in evaluation.

The AES has over 1,200 individual members in addition to thousands of organisational staff members involved in all aspects of evaluation.

More information at [www.aes.asn.au](http://www.aes.asn.au)



# ABOUT THE CONFERENCE

The aes23 International Evaluation Conference and Workshop program takes place at the Brisbane Convention and Exhibition Centre (BCEC) from Monday 25 to Friday 29 September 2023, featuring:



## Pre-conference Workshops

Monday 25 and Tuesday 26  
September at the BCEC



## Three-day International Conference

Wednesday 27 to Friday  
29 September at the BCEC



## Welcome Function

Venue to be confirmed



## Gala Awards Dinner

Thursday 28 September at  
the Brisbane City Hall

More information at [conference2023.aes.asn.au](https://conference2023.aes.asn.au)

### Providing a safe COVID-19 conference environment :

Please be advised that COVID safety will still be our highest priority for 2023. The aes23 conference committee are steadfast in ensuring a safe, vibrant and engaging conference experience and will follow the most current COVID-19 guidelines.

# the benefits

## WHY SPONSOR?

The AES International Evaluation Conference is one of the most highly anticipated events on the evaluation calendar and attracts a large number of professional delegates every year. **With Brisbane being the host city in 2023 attendance is anticipated to reach capacity at the BCEC with 420 delegates.** aes22 held in Adelaide last year attracted nearly 600 delegates.

Conference sponsorship offers exposure and publicity in the lead-up phase in addition to maximum exposure during the pre-conference workshop program, the conference proceedings and the follow-up evaluation process.

As a conference sponsor you will:



Boost your visibility in the evaluation community and amongst key decision makers



Build relationships with key stakeholders and evaluation commissioners from the not-for-profit, government and private sectors



Meet with the best innovators and thought leaders in the evaluation and policy sectors, and discuss emerging business and community trends



Demonstrate new technologies and services, and observe other major developments



Obtain first-hand market knowledge of developments in the evaluation sector



Meet your organisation's specific needs and marketing objectives with tailor-made packages



Set a signal that your organisation supports the evaluation sector and its continued growth and success



Support initiatives, such as professional development and promoting the importance of evaluation to external stakeholders



Provide opportunities for evaluators from various backgrounds and sectors to share ideas and see themselves as a community



## our commitments

# A SUCCESSFUL PARTNERSHIP

We understand that a successful event sponsorship is about all parties working together. We therefore commit to:

-  **Be your partner right from the time you confirm your sponsorship**
-  **Provide ongoing point of contact through our dedicated AES Sponsorship Liaison**
-  **Respond promptly to your queries**
-  **Provide clear and timely information regarding your sponsorship and exhibition package, and the logistics of putting the benefits into action**
-  **Maximise the exposure of your sponsorship by ensuring that your logos appear promptly on the conference website and collateral as per your package of benefits**
-  **Promote your organisation's profile to the large database of potential conference delegates guided by our communications plan**

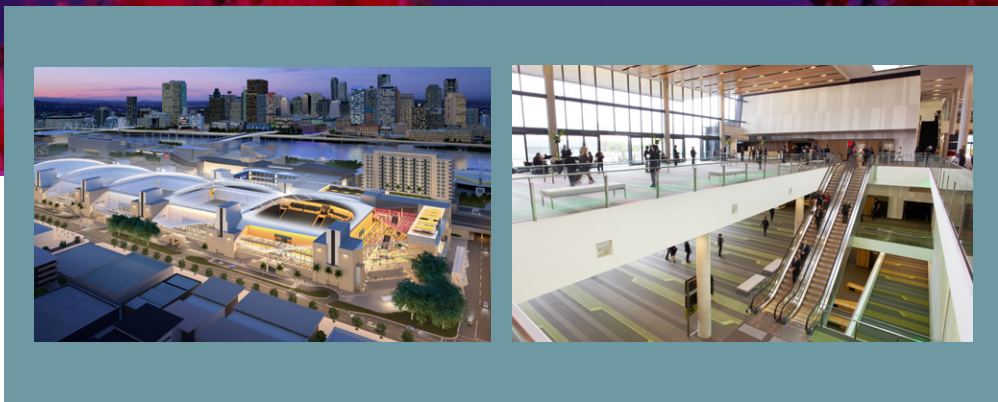


host city | venue

## ABOUT BRISBANE

Brisbane, the capital of Queensland and the third most populous city in Australia, is a green city with an enviable subtropical climate and diverse population. It is one of the fastest-growing cities in Australia and is known for its vibrant urban precincts, outdoor lifestyle and friendly locals.

Blessed with the perfect subtropical climate and an average of eight hours of sun per day, **Brisbane is the ideal destination to hold the aes23 International Evaluation Conference.**



## Brisbane Convention & Exhibition Centre

Ideally located in South Bank Parklands on the banks of the Brisbane River, the Brisbane Convention & Exhibition Centre is a progressive, world class, purpose-built venue attracting exhibitions and conferences from all over the world. BCEC is the most awarded venue in Australia and has been officially ranked among the world's Top Three convention centres and will provide an excellent venue for the aes23 International Evaluation Conference.

Photos courtesy BCEC

## grants program

# SUPPORT EMERGING INDIGENOUS EVALUATORS

Every year the AES offers grants to emerging Indigenous evaluators from Australia, Aotearoa/New Zealand, Papua New Guinea and neighbouring islands in the Pacific Ocean to support their participation in the AES Annual International Evaluation Conference. Following are some ideas of how your organisation can help support the program.



Encourage local emerging Indigenous evaluators, or Indigenous researchers engaged in participatory research that incorporates some form of evaluation, to apply for a grant.



Promote the conference support grants to potential applicants or any organisation or individual who may know of a potential applicant/s.



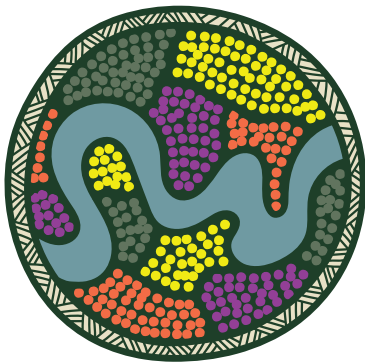
Sponsor the grants program: Sponsorship will assist us to cover all the costs delegates incur in travelling away from their communities and their lands. Sponsors are named in the official program, on the AES conference website and in other promotional materials.



Make a donation to the Conference support grants for Emerging Indigenous Evaluators when registering for the conference.

If you can help, please contact Bill Wallace [b.wallace@aes.asn.au](mailto:b.wallace@aes.asn.au)

# SPONSORSHIP PACKAGES



The aes23 International Evaluation Conference provides a range of marketing opportunities for you and your organisation. The conference sponsorship model allows you to capture delegates' attention in a variety of ways, depending on the specific needs and budget of your organisation.

We understand that these needs may not necessarily fit into the prescribed levels outlined in this document. We therefore invite you to discuss alternative options to tailor a sponsorship package best suited to your organisation.

**For further details, please contact our AES Sponsorship Liaison Kerrie Wise:**

[kerrie@destinationconference.com.au](mailto:kerrie@destinationconference.com.au)

**To apply for sponsorship, download the electronic form:**  
<https://conference2023.aes.asn.au/index.php/sponsors>

PLATINUM SPONSOR – GALA AWARDS DINNER	<b>SOLD</b>	\$19,000
GOLD SPONSOR – WELCOME FUNCTION	<b>SOLD</b>	\$14,500
GOLD SPONSOR – DELEGATE LANYARDS	<b>SOLD</b>	\$12,500
GOLD SPONSOR – COFFEE BAR	<b>SOLD</b>	\$12,500
GOLD SPONSOR – MEMOBOTTLE™		\$12,500
SILVER SPONSOR – DIGITAL		\$11,000
SILVER SPONSOR – REFRESHMENT BREAKS	<b>SOLD</b>	\$11,000
SILVER SPONSOR – KEYNOTE SPEAKERS (x4)		\$10,000
SILVER SPONSOR – RECHARGE BREAKFAST	<b>NEW IN 2023</b>	\$9,500
SILVER SPONSOR – KEYNOTE DINNER	<b>NEW IN 2023</b>	\$9,500
BRONZE SPONSOR – CONCURRENT SESSION SPACES (x5)		\$4,950
BRONZE SPONSOR – SPEAKER PREP ROOM		\$4,950
3m x 3m EXHIBITION ONLY		\$2,950
ADVERTISING IN CONFERENCE PROGRAM HANDBOOK		





# PLATINUM SPONSOR GALA AWARDS DINNER

**\$19,000 (+GST)**

**SOLD**

The Conference Gala Awards Dinner will be held at the Brisbane City Hall, one of Queensland's most significant heritage and cultural architectural icons.

## **The Platinum Sponsor – Gala Awards Dinner package includes the following entitlements:**

- 4 x full registrations (includes Welcome Function and Gala Awards Dinner)
- VIP table exclusive for sponsor's guests
- Acknowledgment during the conference by the MC
- Corporate logo on dinner menus and acknowledgement during the dinner
- Opportunity to provide a five-minute corporate presentation at the Gala Awards Dinner
- Opportunity to provide individual delegate gifts at the Gala Awards Dinner
- Corporate signage displayed during the Gala Awards Dinner
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as the Platinum Sponsor on the conference website
- 3m x 3m exhibition trade space in a premium position



# GOLD SPONSOR WELCOME FUNCTION

**\$14,500 (+GST)**

**SOLD**

The Conference Welcome Function venue is still to be decided but this is an ideal opportunity to profile your company through a short welcome to delegates and banner display during the function.

## **The Gold Sponsor – Welcome Function package includes the following entitlements:**

- 4 x full registrations (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- Opportunity to provide a five-minute corporate presentation at the Welcome Function
- Opportunity to provide individual delegate gifts at the Welcome Function
- Corporate signage displayed during the Welcome Function
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website
- 3m x 3m exhibition trade space in a prominent position



# GOLD SPONSOR DELEGATE LANYARDS

**\$12,500 (+GST)**  
**SOLD**

First impression is the best profile, and this will be evident as delegates collect their name badge and lanyard during registration. Your company logo on the delegate badge lanyard will be highly noticeable during the conference.

## **The Gold Sponsor – Delegate Lanyards package includes the following entitlements:**

- 3 x full registrations (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- Corporate branding on lanyards
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website
- 3m x 3m exhibition trade space in a prominent position





# GOLD SPONSOR COFFEE BAR

**\$12,500 (+GST)**

**SOLD**

A good coffee is a must at any conference so why not impress delegates with an exceptional coffee within easy reach? Opportunities for branding may include cups, banner displays and staff uniforms.

## **The Gold Sponsor – Coffee Bar package includes the following entitlements:**

- 3 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference the MC
- Corporate branding at the Coffee Bar
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website
- 3m x 3m exhibition trade space in a prominent position



# GOLD SPONSOR MEMOBOTTLE™

**\$12,500 (+GST)**

Profile your company branding on a memobottle™. These bottles are a premium, reusable, flat water bottle designed to fit where other bottles don't. Each delegate will receive a bottle during registration, making your branding highly visible throughout the conference. And the memobottle™ will become a daily staple well beyond the conference!

memobottle™ is a certified B Corporation.  
More info at [www.memobottle.com.au](http://www.memobottle.com.au)



## **The Gold Sponsor – Memobottle™ package includes the following entitlements:**

- 3 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- Custom corporate branding in conjunction with aes23 branding on the memobottle™ gifted to delegates
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website
- 3m x 3m exhibition trade space in a prominent position



# SILVER SPONSOR DIGITAL

**\$11,000 (+GST)**

Profile your company branding on the Event App. Accessible on any smartphone, tablet or laptop, the Event App displays all important conference information, such as the program, speakers and exhibitors, whilst promoting your corporate branding. The app will be accessible to delegates during the lead-up to and throughout the conference.

## **The Silver Sponsor – Digital package includes the following entitlements:**

- 2 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space



# SILVER SPONSOR REFRESHMENT BREAKS

**\$11,000 (+GST)**  
**SOLD**

Profile your company branding as the Refreshment Breaks Sponsor during each day of the conference while delegates network and grab a bite to eat. Your corporate branding will be visible on all catering tables (excluding Gala Awards Dinner, Welcome Function and Recharge Breakfast). Banners for display in the catering area can also be provided.

## **The Silver Sponsor – Refreshment Breaks package includes the following entitlements:**

- 2 x full registration (includes Welcome Function & Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space

## **Add-on option:**

- Workshop Refreshment Breaks for \$2,000 (+GST)



# SILVER SPONSOR KEYNOTE SPEAKERS

x4 available  
**\$10,000 (+GST)**

There are **FOUR** Silver Sponsors – Keynote Speakers packages available.

Keynote speakers are the drawcard of any conference program and we are delighted that several international speakers have been invited to attend the conference.

Corporate signage will provide maximum exposure to delegates: your logo will feature on the introductory conference slide together with a specific acknowledgement by the MC. Your logo will also be highlighted in relevant sections of the conference program.

**The Silver Sponsor – Keynote Speakers includes the following entitlements:**

- 2 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x quarter-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space



# SILVER SPONSOR RECHARGE BREAKFAST

**\$9,500 (+GST)**

After a few busy days at the conference – and celebrating at the Gala Dinner, delegates will appreciate a recharge! A new addition to the conference program, the Recharge Breakfast will be an opportunity to profile your company branding during this special breakfast with healthy ... and some not quite so healthy options.

**The Silver Sponsor – Recharge Breakfast package includes the following entitlements:**

- 2 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space



# SILVER SPONSOR KEYNOTE DINNER

**\$9,500 (+GST)**

Another new addition to the conference program in 2023, the Keynote Dinner provides a unique sponsorship opportunity to invite guests to attend a private dinner in a unique location on the Brisbane River – specifically for keynote speakers, select VIPs and AES Board members.

The sponsor will have the opportunity to attend with a small group of your choice, and there are options for corporate signage and gifts.

## **The Silver Sponsor – Keynote Dinner includes the following entitlements:**

- 4 x VIP dinner tickets to the Keynote Dinner
- 2 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space





# BRONZE SPONSOR CONCURRENT SESSION SPACES

x5 available  
**\$4,950** (+GST)

**1 SOLD, 4 left**

There are **FIVE** Bronze Sponsor – Concurrent Session Spaces packages available.

Across the three days of conference, sponsor one of the five rooms used for the Concurrent Sessions (presentations). Your corporate branding and promotional material will be visible in the space throughout the three days including an acknowledgement by the MC.

**The Bronze Sponsor – Concurrent Session Spaces package includes the following entitlements:**

- 1 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x quarter-page colour advertisement on the Conference Program Handbook
- Opportunity to provide corporate banners in the allocated areas
- Corporate branding on breakout room signage
- Promotional banner inside and outside
- Highlighted as a Bronze Sponsor on the conference website
- Opportunity for corporate branding

**Add-on options:**

- 3m x 3m exhibition trade space for \$2,000 (+GST)
- Exclusive sponsorship of Workshop spaces for \$1,000 (+GST)



# BRONZE SPONSOR SPEAKER PREP ROOM

**\$4,950 (+GST)**

The Speaker Prep Room is accessed continually throughout each day of the conference, and consequently your corporate signage will be highly visible during the entirety of the conference. There is the ability to add on an exhibition space for further exposure.

## **The Bronze Sponsor – Speaker Prep Room includes the following entitlements:**

- 1 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x quarter-page colour advertisement in the Conference Program Handbook
- Opportunity to provide corporate banners and signage in the Speaker Prep Room
- Highlighted as a Bronze Sponsor on the conference website
- A copy of the delegate list

## **Add-on option:**

- 3m x 3m exhibition trade space for \$2,000 (+GST)



# OTHER OPTIONS

## 3m x 3m EXHIBITION ONLY

- 3m x 3m exhibition shell for three days
- 2 x 3-day exhibitor pass
- Exposure to delegates during all breaks
- A copy of the delegate list
- Clothed table and two chairs

**\$2,950 (+GST)**

## ADVERTISING IN THE CONFERENCE PROGRAM HANDBOOK

Advertising rates for the full colour aes23 Conference Program Handbook are:

- Full page **\$1,000 (+GST)**
- Half page **\$510 (+GST)**

# terms and conditions

## THE CONTRACT

The term “Organiser” refers to the Australian Evaluation Society, who has engaged the services of Destination Conference & Incentive to organise the sponsorship and trade Exhibition of the aes23 International Conference on their behalf. This includes Associations, Corporate and Government bodies who have engaged the Australian Evaluation Society as their representative.

The term “Exhibitor” includes any person, firm, company or corporation and its employees and agents identified in the application form or other written request for Exhibition Space or Sponsorship.

A “contract” is formed between the organiser and the Exhibitor when the organiser accepts the signed booking form and issues a Tax Invoice requesting payment.

The organiser may cancel the Contract at their discretion if the agreed payment is not made within 14 days of the Exhibitor receiving the Tax Invoice unless prior communication has been made requesting an extension of payment.

The organiser reserves the right to refuse an application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

## OBLIGATIONS AND RIGHTS OF THE ORGANISER

The decision of the organiser is final, and no negotiation will be entered into on any question not covered in this Contract.

The organiser agrees to hold the Conference (including the Exhibition) however, reserves the right to postpone the Conference (including the Exhibition) from the set dates and to hold the Conference on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action, and without any liability to the organiser.

The organiser agrees to promote the Conference (including the Exhibition) to maximise participation.

The organiser agrees to allocate the Exhibitor an Exhibition Space as close as possible to their desired location.

The organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or space reallocated by the organiser.

The organiser reserves the right to change the Exhibition floor layout if necessary.

The organiser is responsible for the control of the Exhibition area.

The organiser may shorten or lengthen the duration of the Conference (including the Exhibition) and alter the hours during which the Conference (including the Exhibition) is open to visitors/delegates.

The organiser agrees to provide the Exhibitor with an Exhibitor manual prior to the Conference for the purpose of communicating required actions on the part of the Exhibitor.

The organiser has the right to act based on verbal or written directions including those contained in the Exhibitor manual. This is to ensure that all laws in connection with the Conference (including the exhibition) are complied with, to prevent damage to person/people or property and to maximise the commercial success of the Conference.

The organiser may determine the hours during which the Exhibitor has access to the Conference venue for the purpose of setting up and dismantling.

The organiser reserves the right to refuse any person including Exhibitor staff, representatives, visitors, contractors and/or agent’s entry to the Conference if they do not hold a purchased or complimentary registration.

## OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

The Exhibitor must ensure that all accounts are finalised and paid by the date stipulated on the Tax Invoice.

The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the Exhibition.

The Exhibitor must comply with all directions and requests issued by the organiser including those outlined in the Exhibitor Manual.

The Exhibitor must comply with all applicable laws, including laws in relation to Workplace Health and Safety (WHS). The Exhibitor will therefore act with care to avoid damage to persons or property in the Exhibition.

The Exhibitor must ensure the cleanliness and tidiness of their allocated space.

Upon the conclusion of the Exhibition, the Exhibitor will promptly remove all Exhibits, tools, and other materials. If the Exhibitor fails or refuses to do so, the organiser will arrange for this to be done by an external party at a cost to be paid for by the Exhibitor.

The Exhibitor is responsible for all items within their allocated Conference and Exhibition Space.

The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the Conference (including the exhibition). Written approval must be sought from the organiser if flammable or dangerous materials are required for the success of the Exhibit.

The Exhibitor will not use nails, screws, or other fixtures on any part of the premises including walls and floor unless authorised to do so by either the organiser or the Conference venue. In any case any permanent damage will result in the Exhibitor being invoiced for all repairs.

### **STORAGE OF GOODS**

Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the Conference. Under no circumstances are goods permitted to be stored in public access areas.

### **STAND SERVICES AND CONSTRUCTION**

Official contractors will be appointed by the organisers to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms

and IT equipment and any other requirements you may need. This is for Insurance and security reasons. All non-official contractors wishing to enter the Conference (including the Exhibition) are required to produce current certificates of currency for Insurance, public liability and WHS. Access will be denied without such documentation.

### **INSURANCE AND LIABILITY**

All Exhibitors must have Public Liability Insurance for the period of the Conference and must be able to produce this documentation immediately at the request of the organiser. Public Liability must cover at least \$10 million dollars.

Exhibitors must insure, indemnify, and hold the organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses, and interest for which the organiser may become liable.

Whilst the organiser will endeavour to protect Conference (including exhibition) property whilst on display at the Conference, it must be clearly understood that the venue, the organising committee, and the organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

The organiser shall not be liable for any loss, which the Exhibitor may incur because of the intervention of any authority, which prevents the use of the premises or any part thereof in any manner whatsoever.

The organiser will not be liable and makes no guarantee of the number of visitors/delegates to the Conference (including Exhibition). Equally the

organiser will not be accountable for the level of commercial activity generated.

### **PAYMENT AND CANCELLATION**

The Exhibitor must make their final payment in accordance with the conditions on their Confirmation. If payment is not made within the designated time frame, the stand may be available for sale to another company.

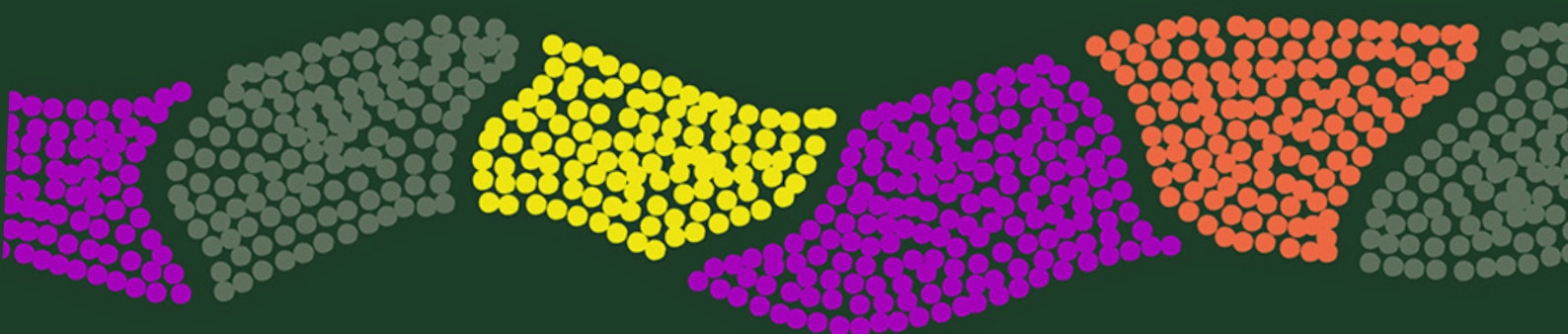
The Exhibitor will apply (if necessary) for an extension in writing to the organiser should they not be able to make payment by the due date.

Once payment has been made, in exceptional circumstances the organiser will consider an Exhibitor cancellation; but only if the following conditions are complied with:

The request for cancellation is submitted in writing

1. The request for cancellation is received by the organiser at least three (3) months prior to the Conference
2. The organiser can re-let the cancelled space in its entirety
3. The reason for the cancellation is, in the opinion of the organiser well founded. This excludes bankruptcy, liquidation, and receivership.

The exhibitor accepts that upon agreement of the cancellation, 50% of the total contracted cost will be retained by the organiser. If cancellation occurs within three (3) months of the commencement of the Conference 100% of the contract cost will be retained by the organiser.



## ENQUIRIES

Contact Kerrie Wise  
AES Sponsorship Liaison  
[kerrie@destinationconference.com.au](mailto:kerrie@destinationconference.com.au)

[conference2023.aes.asn.au](https://conference2023.aes.asn.au)

